

Michael D. Braun (167416)  
 BRAUN LAW GROUP, P.C.  
 10680 West Pico Blvd., Suite 280  
 Los Angeles, CA 90064  
 Telephone: (310) 836-6000  
 Facsimile: (310) 836-6010

Joseph N. Kravec, Jr. (admitted *pro hac vice*)  
 Ellen M. Doyle (admitted *pro hac vice*)  
 Wyatt A. Lison (admitted *pro hac vice*)  
 STEMBER FEINSTEIN DOYLE  
 PAYNE & KRAVEC, LLC  
 429 Forbes Avenue  
 Allegheny Building, 17th Floor  
 Pittsburgh, PA 15219  
 Telephone: (412) 281-8400  
 Facsimile: (412) 281-1007

Janet Lindner Spielberg (221926)  
 LAW OFFICES OF JANET  
 LINDER SPIELBERG  
 12400 Wilshire Blvd., Suite 400  
 Los Angeles, CA 90025  
 Telephone: (310) 392-8801  
 Facsimile: (310) 278-5938

*Attorneys for Plaintiffs*  
*Thurston, Denmon-Clark, and Astiana*

James S. Notis (admitted *pro hac vice*)  
 Jennifer Sarnelli (242510)  
 Kelly A. Noto (admitted *pro hac vice*)  
 GARDY & NOTIS, LLP  
 560 Sylvan Avenue  
 Englewood Cliffs, NJ 07632  
 Telephone: (201) 567-7377  
 Facsimile: (201) 567-7337

*Attorneys for Plaintiffs*  
*Corriette and Waldron*

**IN THE UNITED STATES DISTRICT COURT  
 FOR THE NORTHERN DISTRICT OF CALIFORNIA**

CHANEY THURSTON, and TANASHA  
 DENMON-CLARK on behalf of themselves and  
 all others similarly situated,

Plaintiffs,

v.

CONOPCO, INC. d/b/a UNILEVER (formerly  
 d/b/a GOOD HUMOR-BREYERS) d/b/a  
 BREYERS,

Defendant.

Case No. 10-cv-04937-PJH

**DECLARATION OF JOSEPH N.  
 KRAVEC, JR., IN SUPPORT OF  
 PLAINTIFFS' SUPPLEMENTAL  
 MEMORANDUM IN SUPPORT OF FINAL  
 APPROVAL OF THE SETTLEMENTS**

Hon. Phyllis J. Hamilton

Date: September 12, 2012

Time: 9:00 a.m.

Location: Courtroom 3, Oakland Courthouse

ROSS CORRIETTE and JAMES WALDRON on  
behalf of themselves and all others similarly  
situated,

Plaintiffs,

v.

UNILEVER d/b/a BREYERS,

Defendant.

**RELATED CASE**

Case No. 11-cv-01811-PJH

SKYE ASTIANA on behalf of herself and all  
others similarly situated,

Plaintiff,

v.

BEN & JERRY'S HOMEMADE, INC.,

Defendant.

**RELATED CASE**

Case No. 10-cv-04387-PJH

I, Joseph N. Kravec, Jr., hereby declare:

1. I am a partner with Stember Feinstein Doyle Payne & Kravec, LLC, and serve as Co-Lead Counsel for Plaintiffs and the Classes in the above-captioned matters.

2. I am admitted to practice *pro hac vice* before the United States District Court for the Northern District of California in this matter.

3. I submit this declaration in support of Plaintiffs' Supplemental Memorandum in Support of Final Approval of the Settlements.

4. At my direction, on or about August 6 thru 8, 2012, an associate at my firm posted notice of the class action settlement in the above-captioned matters to several Internet message boards.

5. The statement posted to these message boards was substantially identical for each board and set forth as follows:

<http://icecreamsettlement.com/Home.aspx> has claim forms for Class Members who purchased Ben & Jerry's and Breyer's Ice Cream. Class Members are entitled to receive \$2 per unit of ice cream purchased, up to a maximum of 10 claims per household. The deadline to submit a claim is August 30, 2012.

6. The above statement on message boards on the following websites:

- a. <http://www.fatwallet.com/forums/grocery-coupons/1211631/>
- b. <http://slickdeals.net/f/5030726-Ben-Jerry-s-and-Breyer-s-Ice-Cream>
- c. <http://www.hotcouponworld.com/forums/rebates/479563-ben-jerrys-breyers-ice-cream.html#post3357033>
- d. <http://absolute-forum.com/showthread.php?31297-Ben-amp-Jerry-s-and-Breyer-s-Ice-Cream&p=88207#post88207>
- e. <http://forum.retailmenot.com/mail-offers-rebates/107677-ben-jerrys-breyers-ice-cream.html#post135316>

7. I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct.

Executed this 29th day of August, 2012, in Pittsburgh, Pennsylvania.

s/ Joseph N. Kravec, Jr.  
Joseph N. Kravec, Jr.

STATE OF PENNSYLVANIA )  
 ) ss.:  
COUNTY OF ALLEGHENY )

On August 29, 2012, I served the document(s) described as:

**[X] BY ELECTRONIC TRANSMISSION USING THE COURT'S ECF SYSTEM:** I caused the above document(s) to be transmitted by electronic mail to those ECF registered parties listed on the Notice of Electronic Filing (NEF) pursuant to Fed.R.Civ.P. 5(d)(1) and by first class mail to those non-ECF registered parties listed on the Notice of Electronic Filing (NEF). *“A Notice of Electronic Filing (NEF) is generated automatically by the ECF system upon completion of an electronic filing. The NEF, when e-mailed to the e-mail address of record in the case, shall constitute the proof of service as required by Fed.R.Civ.P. 5(d)(1). A copy of the NEF shall be attached to any document served in the traditional manner upon any party appearing pro se.”*

s/Joseph N. Kravec, Jr.  
Joseph N. Kravec, Jr.

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